

| Pittsburgh (WPXI)  |       |             |  |
|--------------------|-------|-------------|--|
| By Broadcast Month | Spots | Rate        |  |
| Sep. 2012          | 32    | \$23,870.00 |  |
| Grand Total:       | 32    | \$23,870.00 |  |

Date Entered 08/06/12  
 Last Modified 10/01/12  
 Entered By Jennifer Stewart  
 CO-OP Yes  
 Headline # 06263779  
 Demo  
 Order Type Normal  
 Package Deal  
 Commission % 15.00  
 Commission \$3,580.50  
 Net Total \$20,289.50  
 Sales Tax

**Contract # 325767**  
 Schedule Dates 09/24/12-09/30/12  
 Advertiser Pol/Critz M/D/Con/PA (12930)  
 Agency Luc, Inc. (2895)  
 Product Political - Federal Candidate (1067)  
 Brand POL/M CRITZ/D/CON/PA (68636)  
 Salesperson Telerep/Atlanta, Atlanta (1044)  
 Sales Office Telerep/Atlanta  
 Buyer Name MILLS,AMY  
 Phone/Fax /  
 CPE N/A  
 Account Types National/Political  
 Billing Type Standard  
 Comments 2429 \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

WPXI  
 4145 Evergreen Road  
 Pittsburgh, PA 15214  
  
 Luc, Inc.  
 25 Whitlock Place, SW  
 #201  
 Marietta, GA 30064-3142

| Line  | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times                  | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate     | Total      | Station           | Comments                 | Entered |
|-------|--------------------------------|-------------------|-----|--------|----------------------------|-----|----|----|----|----|----|----|----|-------|----------|------------|-------------------|--------------------------|---------|
| 1.0   | Revised Line / Spot            | 09/24/12-09/28/12 | 5   | :30    | 5:59A- Channel 11 News 6am | 1   |    |    |    |    |    | 1  |    |       |          |            | Pittsburgh (WPXI) | NEWS 6-7A/1              | 8/6/12  |
| 1.1   | Normal Line / Spot             | 09/24/12-09/28/12 | 5   | :30    | 5:59A- Channel 11 News 6am | 2   | X  | X  | X  | X  | X  |    |    | 2     | \$795.00 | \$1,590.00 | Pittsburgh (WPXI) | NEWS 6-7A/1              | 9/21/12 |
| 2.0   | Revised Line / Spot            | 09/27/12-09/28/12 | 5   | :30    | 7A- 8A (EST)               |     |    |    |    |    | 1  | 1  |    |       |          |            | Pittsburgh (WPXI) | TODAY 7-8A/2             | 8/6/12  |
| 2.1   | Normal Line / Spot             | 09/24/12-09/28/12 | 5   | :30    | 7A- 8A (EST)               | 2   | X  | X  | X  | X  | X  |    |    | 2     | \$620.00 | \$1,240.00 | Pittsburgh (WPXI) | TODAY 7-8A/2             | 9/21/12 |
| 3.0   | Revised Line / Spot            | 09/25/12-09/25/12 | 5   | :30    | 8A- 9A (EST)               |     |    | 1  |    |    |    |    |    |       |          |            | Pittsburgh (WPXI) | TODAY 8A-9A/3            | 8/6/12  |
| 3.1   | Normal Line / Spot             | 09/24/12-09/28/12 | 5   | :30    | 8A- 9A (EST)               | 1   | X  | X  | X  | X  | X  |    |    | 1     | \$570.00 | \$570.00   | Pittsburgh (WPXI) | TODAY 8A-9A/3            | 9/21/12 |
| 4.0   | Revised Line / Spot            | 09/26/12-09/28/12 | 5   | :30    | 9A- Today Show 9a          |     |    |    |    |    | 1  | 1  |    |       |          |            | Pittsburgh (WPXI) | TODAY 9A-10A/4           | 8/6/12  |
| 4.1   | Normal Line / Spot             | 09/24/12-09/28/12 | 5   | :30    | 9A- Today Show 9a          | 2   | X  | X  | X  | X  | X  |    |    | 2     | \$395.00 | \$790.00   | Pittsburgh (WPXI) | TODAY 9A-10A/4           | 9/21/12 |
| 5.0   | Normal Line / Spot             | 09/29/12-09/29/12 | 5   | :30    | 8A- 10:30A (EST)           |     |    |    |    |    |    | 1  |    |       | \$370.00 |            | Pittsburgh (WPXI) | SAT NEWS 8A-1030A/5      | 8/6/12  |
| 5.0.1 | Preempt                        | 09/29/12          |     |        |                            |     |    |    |    |    |    |    |    |       |          |            | Pittsburgh (WPXI) | Program Change/Exception |         |
| 6.0   | Normal Line / Spot             | 09/30/12-09/30/12 | 5   | :30    | 5:30A- 8A (EST)            |     |    |    |    |    |    |    | 1  | 1     | \$345.00 | \$345.00   | Pittsburgh (WPXI) | SUN NEWS 530A-8A/6       | 8/6/12  |
| 7.0   | Normal Line / Spot             | 09/30/12-09/30/12 | 5   | :30    | 8A- 10A (EST)              |     |    |    |    |    |    |    | 1  | 1     | \$370.00 |            | Pittsburgh (WPXI) | SUN NEWS 8A-10A/7        | 8/6/12  |

### CONFIRMATION CONTRACT

|                             |       |                   |       |           |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|

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# Contract # 325767

Schedule Dates

Advertiser

Agency

Product

Brand

Salesperson

Sales Office

Buyer Name

Phone/Fax

CPE

Account Types

Billing Type

Comments

09/24/12-09/30/12

Pol/Critz M/D/Con/PA (12930)

Luc, Inc. (2895)

Political - Federal Candidate (1067)

POL/M CRITZ/D/CON/PA (68636)

Telerep/Atlanta, Atlanta (1044)

Telerep/Atlanta

MILLS,AMY

/

N/A

National/Political

Standard

2429

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

09/06/12

Date Entered

Last Modified

Entered By

CO-OP

Headline #

Demo

Order Type

Package Deal

Commission %

Commission

Net Total

Sales Tax

10/01/12

Jennifer Stewart

Yes

06263779

Normal

15.00

\$3,580.50

\$20,289.50

## Pittsburgh (WPXI)

By Broadcast Month

Sep. 2012

Grand Total:

Spots

Rate

32

\$23,870.00

32

\$23,870.00

WPXI  
4145 Evergreen Road  
Pittsburgh, PA 15214



Luc, Inc.  
25 Whitlock Place, SW  
#201  
Marietta, GA 30064-3142

| Line  | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times                       | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate     | Total      | Station           | Comments                 | Entered |
|-------|--------------------------------|-------------------|-----|--------|---------------------------------|-----|----|----|----|----|----|----|----|-------|----------|------------|-------------------|--------------------------|---------|
| 7.0.1 | Preempt                        | 09/30/12          |     |        |                                 |     |    |    |    |    |    |    |    |       |          |            | Pittsburgh (WPXI) | Program Change/Exception |         |
| 8.0   | Revised Line / Spot            | 09/25/12-09/27/12 | 5   | :30    | 10A- Ellen                      |     |    | 1  |    | 1  |    |    |    |       |          |            | Pittsburgh (WPXI) | ELLEN/8                  | 8/6/12  |
| 8.1   | Normal Line / Spot             | 09/24/12-09/28/12 | 5   | :30    | 10A- Ellen                      | 2   | X  | X  | X  | X  | X  |    |    | 2     | \$345.00 | \$690.00   | Pittsburgh (WPXI) | ELLEN/8                  | 9/21/12 |
| 9.0   | Revised Line / Spot            | 09/24/12-09/28/12 | 5   | :30    | 11-59A- Channel 11 News At Noon |     |    | 1  |    | 1  |    |    |    |       |          |            | Pittsburgh (WPXI) | NOON NEWS/9              | 8/6/12  |
| 9.1   | Normal Line / Spot             | 09/24/12-09/28/12 | 5   | :30    | 11-59A- Channel 11 News At Noon | 3   | X  | X  | X  | X  | X  |    |    | 3     | \$370.00 | \$1,110.00 | Pittsburgh (WPXI) | NOON NEWS/9              | 9/21/12 |
| 10.0  | Revised Line / Spot            | 09/25/12-09/27/12 | 5   | :30    | 4P- Judge Judy 4p               |     |    | 1  |    | 1  |    |    |    |       |          |            | Pittsburgh (WPXI) | JUDGE JUDY 4-430P/10     | 8/6/12  |
| 10.1  | Normal Line / Spot             | 09/24/12-09/28/12 | 5   | :30    | 4P- Judge Judy 4p               | 2   | X  | X  | X  | X  | X  |    |    | 2     | \$395.00 | \$790.00   | Pittsburgh (WPXI) | JUDGE JUDY 4-430P/10     | 9/21/12 |
| 11.0  | Revised Line / Spot            | 09/24/12-09/26/12 | 5   | :30    | 4:29P- Judge Judy 430p          |     |    | 1  |    | 1  |    |    |    |       |          |            | Pittsburgh (WPXI) | JUDGE JUDY 430-5P/11     | 8/6/12  |
| 11.1  | Normal Line / Spot             | 09/24/12-09/28/12 | 5   | :30    | 4:29P- Judge Judy 430p          | 2   | X  | X  | X  | X  | X  |    |    | 2     | \$495.00 | \$990.00   | Pittsburgh (WPXI) | JUDGE JUDY 430-5P/11     | 9/21/12 |
| 12.0  | Revised Line / Spot            | 09/25/12-09/27/12 | 5   | :30    | 5P- 5:30P (EST)                 |     |    | 1  |    | 1  |    |    |    |       |          |            | Pittsburgh (WPXI) | NEWS 5-530P/12           | 8/6/12  |
| 12.1  | Normal Line / Spot             | 09/24/12-09/28/12 | 5   | :30    | 5P- 5:30P (EST)                 | 2   | X  | X  | X  | X  | X  |    |    | 2     | \$795.00 | \$1,590.00 | Pittsburgh (WPXI) | NEWS 5-530P/12           | 9/21/12 |
| 13.0  | Revised Line / Spot            | 09/24/12-09/26/12 | 5   | :30    | 5:30P- 6P (EST)                 |     |    | 1  |    | 1  |    |    |    |       |          |            | Pittsburgh (WPXI) | NEWS 530-6P/13           | 8/6/12  |

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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WPXI  
4145 Evergreen Road  
Pittsburgh, PA 15214

Luc, Inc.  
25 Whitlock Place, SW  
#201  
Marietta, GA 30064-3142

## Contract # 325767

Schedule Dates 09/24/12-09/30/12  
Advertiser Pol/Critz M/D/Con/PA (12930)  
Agency Luc, Inc. (2895)  
Product Political - Federal Candidate (1067)  
Brand POL/M CRITZ/D/CON/PA (68636)  
Salesperson Telerep/Atlanta, Atlanta (1044)  
Sales Office Telerep/Atlanta  
Buyer Name MILLS,AMY  
Phone/Fax /  
CPE N/A  
Account Types National/Political  
Billing Type Standard  
Comments 2429

Date Entered 08/06/12  
Last Modified 10/01/12  
Entered By Jennifer Stewart  
CO-OP Yes  
Headline # 06263779  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$3,580.50  
Net Total \$20,289.50  
Sales Tax

## Pittsburgh (WPXI)

By Broadcast Month  
Sep. 2012 32 \$23,870.00  
Grand Total: 32 \$23,870.00

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

| Line   | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times                         | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate       | Total      | Station           | Comments                     | Entered |
|--------|--------------------------------|-------------------|-----|--------|-----------------------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|-------------------|------------------------------|---------|
| 13.1   | Normal Line / Spot             | 09/24/12-09/28/12 | 5   | :30    | 5:30P- 6P (EST)                   | 2   | X  | X  | X  | X  | X  |    |    | 2     | \$795.00   | \$1,590.00 | Pittsburgh (WPXI) | NEWS 530-6P/13               | 9/21/12 |
| 14.0   | Revised Line / Spot            | 09/25/12-09/27/12 | 5   | :30    | 5:58P- Channel 11 News At 6pm M-F |     |    |    |    | 1  |    |    |    |       |            |            | Pittsburgh (WPXI) | NEWS 6-630P/14               | 8/6/12  |
| 14.1   | Normal Line / Spot             | 09/24/12-09/28/12 | 5   | :30    | 5:58P- Channel 11 News At 6pm M-F | 2   | X  | X  | X  | X  | X  |    |    | 2     | \$995.00   | \$1,990.00 | Pittsburgh (WPXI) | NEWS 6-630P/14               | 9/21/12 |
| 15.0   | Normal Line / Spot             | 09/30/12-09/30/12 | 5   | :30    | 6P- CHANNEL 11 NEWS               |     |    |    |    |    | 1  |    |    | 1     | \$670.00   | \$670.00   | Pittsburgh (WPXI) | NEWS 6-630P/15               | 8/6/12  |
| 16.0   | Normal Line / Spot             | 09/26/12-09/28/12 | 5   | :30    | 6:59P- Jeopardy                   |     |    |    | 1  |    | 1  |    |    |       | \$1,645.00 |            | Pittsburgh (WPXI) | JEOPARDY 7-730P/16           | 8/6/12  |
| 16.0.1 | Closed Preempt                 | 09/28/12          |     |        |                                   |     |    |    |    |    |    |    |    |       |            |            | Pittsburgh (WPXI) | Pre-empt/Exception -         |         |
| 16.0.2 | Closed Preempt                 | 09/26/12          |     |        |                                   |     |    |    |    |    |    |    |    |       |            |            | Pittsburgh (WPXI) | Advertiser Instructions/Spot |         |
| 17.0   | Revised Line / Spot            | 09/24/12-09/27/12 | 5   | :30    | 7:30P- WHEEL OF FORTUNE           |     | 1  |    |    |    | 1  |    |    |       |            |            | Pittsburgh (WPXI) | WHEEL 730P/17                | 8/6/12  |
| 17.1   | Normal Line / Spot             | 09/24/12-09/27/12 | 5   | :30    | 7:30P- WHEEL OF FORTUNE           | 2   | X  | X  | X  | X  |    |    |    | 2     | \$1,645.00 | \$3,290.00 | Pittsburgh (WPXI) | WHEEL 730P/17                | 9/21/12 |
| 18.0   | Normal Line / Spot             | 09/29/12-09/29/12 | 5   | :30    | 7P- Jerome Bettis 7-730P          |     |    |    |    |    |    | 1  |    |       | \$670.00   |            | Pittsburgh (WPXI) | BETTIS 7-730P/18             | 8/6/12  |
| 18.0.1 | Preempt                        | 09/29/12          |     |        |                                   |     |    |    |    |    |    |    |    |       |            |            | Pittsburgh (WPXI) | Marked as Did not Air/Spot   |         |

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Accepted-Station:

Date:

Date:

Comments:

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# Contract # 325767

Schedule Dates

Advertiser

Agency

Product

Brand

Salesperson

Sales Office

Buyer Name

Phone/Fax

CPE

Account Types

Billing Type

Comments

09/24/12-09/30/12

Pol/Critz M/D/Con/PA (12930)

Luc, Inc. (2895)

Political - Federal Candidate (1067)

POL/M CRITZ/D/CON/PA (68636)

Telerep/Atlanta, Atlanta (1044)

Telerep/Atlanta

MILLS,AMY

/

N/A

National/Political

Standard

2429

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

09/06/12

Date Entered

Last Modified

Entered By

CO-OP

Headline #

Demo

Order Type

Package Deal

Commission %

Commission

Net Total

Sales Tax

10/01/12

Jennifer Stewart

Yes

06263779

Normal

15.00

\$3,580.50

\$20,289.50

## Pittsburgh (WPXI)

By Broadcast Month

Sep. 2012

Grand Total:

Spots 32

Rate \$23,870.00

32 \$23,870.00

| Line   | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times                        | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate       | Total      | Station           | Comments                     | Entered |
|--------|--------------------------------|-------------------|-----|--------|----------------------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|-------------------|------------------------------|---------|
| 19.0.1 | Normal Line / Spot             | 09/29/12-09/29/12 | 5   | :30    | 7:30P- 8P (EST)                  | 1   |    |    |    |    |    |    | 1  | 1     | \$570.00   |            | Pittsburgh (WPXI) | HOLD FOR JEOPARDY 730-8P/19  | 8/6/12  |
| 19.0.1 | Preempt                        | 09/29/12          |     |        |                                  |     |    |    |    |    |    |    |    |       |            |            | Pittsburgh (WPXI) | Marked as Did not Air/Spot   |         |
| 20.0   | Revised Line / Spot            | 09/26/12-09/26/12 | 5   | :30    | 10:59P- CHANNEL 11 NEWS AT 11P   | 1   |    |    | 1  |    |    |    |    | 1     | \$1,995.00 |            | Pittsburgh (WPXI) | LATE NEWS/20                 | 8/6/12  |
| 20.1   | Normal Line / Spot             | 09/24/12-09/28/12 | 5   | :30    | 10:59P- CHANNEL 11 NEWS AT 11P   | 2   | X  | X  | X  | X  | X  |    |    | 2     | \$1,995.00 | \$1,995.00 | Pittsburgh (WPXI) | LATE NEWS/20                 | 9/21/12 |
| 21.0   | Revised Line / Spot            | 09/25/12-09/28/12 | 5   | :30    | 11:34P- TONIGHT SHOW             | 1   |    |    | 1  |    |    |    |    | 1     | \$670.00   |            | Pittsburgh (WPXI) | TONIGHT/21                   | 8/6/12  |
| 21.1   | Normal Line / Spot             | 09/24/12-09/28/12 | 5   | :30    | 11:34P- TONIGHT SHOW             | 2   | X  | X  | X  | X  | X  |    |    | 2     | \$670.00   | \$1,340.00 | Pittsburgh (WPXI) | TONIGHT/21                   | 9/21/12 |
| 22.0   | M/G For 16.0.1 / Spot          | 09/28/12-09/28/12 | 5   | :30    | 6:59P- Take This Job and Love It | 1   |    |    |    |    |    |    | 1  | 1     | \$1,645.00 |            | Pittsburgh (WPXI) | JOBS SPECIAL 7-8P/16         | 9/10/12 |
| 22.0.1 | Closed Preempt                 | 09/28/12          |     |        |                                  |     |    |    |    |    |    |    |    |       |            |            | Pittsburgh (WPXI) | Advertiser Instructions/Spot |         |
| 23.0   | M/G For 16.0.1 / Spot          | 09/25/12-09/25/12 | 5   | :30    | 6:59P- Jeopardy                  | 1   |    | 1  |    |    |    |    |    | 1     | \$1,645.00 | \$1,645.00 | Pittsburgh (WPXI) | JEOPARDY 7 730P/MKGD 22      | 9/17/12 |
| 23.1   | M/G For 16.0.1 / Spot          | 09/24/12-09/27/12 | 5   | :30    | 6:59P- Jeopardy                  | 1   | X  | X  | X  | X  |    |    |    | 1     | \$1,645.00 | \$1,645.00 | Pittsburgh (WPXI) | JEOP 7-730P/MKGD 22          | 9/21/12 |
| 24.0   | Normal Line / Spot             | 09/24/12-09/27/12 | 5   | :30    | 6:59P- Jeopardy                  | 1   | X  | X  | X  | X  |    |    |    | 1     | \$1,645.00 | \$1,645.00 | Pittsburgh (WPXI) | JEOPARDY 7-730P/16           | 9/21/12 |

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Date:

Accepted-Station:

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Comments:

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Account Types

Billing Type

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09/24/12-09/30/12

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MILLS,AMY

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National/Political

Standard

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08/06/12

10/01/12

Jennifer Stewart

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## Pittsburgh (WPXI)

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\$23,870.00

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Accepted-Agency/Advertiser:

Date:

Accepted-Station:

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Comments:

| Line | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times       | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate   | Total  | Station           | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|-----------------|-----|----|----|----|----|----|----|----|-------|--------|--------|-------------------|----------|---------|
| 25.0 | Normal Line / Spot             | 09/30/12-09/30/12 | 9   | :30    | 5A- 5:30A (EST) | 1   |    |    |    |    |    |    | 1  | 1     | \$0.00 | \$0.00 | Pittsburgh (WPXI) |          | 10/1/12 |

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